**Erik Richard** 

Experienced Marketing Professional & Web Developer

# Professional Summary

Dynamic and collaborative marketing professional with demonstrated success and progressive responsibility in small to mid-sized companies. Web developer with strong ability to create and design interactive full stack CRUD applications, specializing in NodeJS, SQL databases & ReactJS.

## Education & Certifications

### React Simplified - Advanced Certification Web Dev Simplified's Advanced React Course

Expanded on my React knowledge from Web Dev Simplified's advanced React course

Topics include: advanced React hooks, security, typescript, testing, css modules & how to write cleaner code.

#### Software Engineering Career Track Certification University of Massachusetts Global in partnership with Springboard

University of Massachusetts Global in partnership with Springboard Completed a demanding 800+ hours of hands-on course material along with weekly one on one discussions with an industry expert mentor.

- Responsible for completing developing, designing and planning full stack projects on time.
- Gained mastery in skills in front-end & back-end web development, relational database management and advanced computer science concepts such as datastructures & algorithms

## Bachelor's Degree: Marketing

University of Massachusetts Amherst

Graduate from the Isenberg School of Management

 Relevant Courses: Promotional Strategy, Branding Strategy, Internet Marketing, Statistics

## 韋 Work History

lanuary 2024

June 2022 - April 2023

2006-2010

lan 2015 - Cu<u>rrent</u>

May 2014 - Nov 2014

### Marketing Coordinator

Convenient Cards Inc, Springfield MA

Leading provider of prepaid card programs

- > Responsible for planning & implementation of digital campaigns and marketing initiatives.
- Skilled in creating engaging marketing content for social media, email marketing templates, landing pages & print media.

### Internet Marketing Specialist

The Herb Chambers Companies, Boston MA

Car dealership group with 60+ locations serving greater Boston area in providing new and used vehicles

- > Led creative digital marketing campaigns
- > Leveraged photography skills for digital merchandising
- Created marketing content including company literature and bulk email blast with Photoshop & Illustrator

# Contact

#### Address

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Portfolio www.erikrichard.dev github.com/erichard413



Javascript

HTML & CSS



Excellent

Python

React

Flask

Excellent

Excellent

Very Good

NodeJs

Rest APIs



SQL (PostgreSQL & Flask SQLAlchemy) Very Good

Very Good

AJAX Frameworks

Git & Github

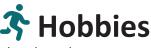


Adobe Suite (Photoshop & Illustrator)

r) Good

Video Editing (Sony Vegas, Adobe Premiere, Davinci Resolve)





Skateboarder

- > 20+ years of experience
- > Product wear tester for Converse
- Disc Golf

> PDGA: #19633

- Hockey
- > Huge Boston Bruins fan
- Mediocre hockey player