



Erik Richard

Experienced Marketing Professional
& Aspiring Web Developer

Professional Summary

Dynamic and collaborative marketing professional with demonstrated success and progressive responsibility in small to mid-sized companies. Aspiring web developer with certifications in technologies including Javascript, HTML, CSS and React.js.

Contact

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Portfolio

www.erikrichard.dev

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Education & Certifications

React Simplified - Advanced Certification

Web Dev Simplified's Advanced React Course

Expanded on my React knowledge from Web Dev Simplified's React course

- › Topics include: advanced React hooks, security, typescript, testing, css modules & how to write cleaner code.

Software Engineering Career Track Certification

University of Massachusetts Global in partnership with Springboard

Completed a demanding 800+ hours of hands-on course material along with weekly one on one discussions with an industry expert mentor.

- › Responsible for completing developing, designing and planning full stack projects on time.
- › Gained mastery in skills in front-end & back-end web development, relational database management and advanced computer science concepts such as datastructures & algorithms

Bachelor's Degree: Marketing

University of Massachusetts Amherst

Graduate from the Isenberg School of Management

- › Relevant Courses: Promotional Strategy, Branding Strategy, Internet Marketing, Statistics

Work History

Marketing Coordinator

Convenient Cards Inc, Springfield MA

Leading provider of prepaid card programs

- › Responsible for planning & implementation of digital campaigns and marketing initiatives.
- › Skilled in creating engaging marketing content for social media, email marketing templates, landing pages & print media.

Internet Marketing Specialist

The Herb Chambers Companies, Boston MA

Car dealership group with 60+ locations serving greater Boston area in providing new and used vehicles

- › Leveraged photography skills for digital merchandising
- › Created marketing content including company literature and bulk email blast templates with Photoshop & Illustrator

Skills

- ★ Javascript
- ★ HTML & CSS
- ★ React.js
- ★ Next.js
- ★ Visual Studio
- ★ NodeJs
- ★ SQL
- ★ Rest APIs
- ★ Git & Github
- ★ Adobe Suite
- ★ Video Editing
- ★ Photography